



Sponsorship Levels

TITLE SPONSOR—\$5,000

- ⇒ name recognition and market visibility on all advertising, promotional products (i.e. T-Shirts, posters), awards
- ⇒ race site banners in pit and spectator areas targeting thousands of race participants and spectators
- ⇒ desirable advertising space on the cover of the race program
- ⇒ radio, TV, newspaper and program (full page) advertising package indicating your investment into the community
- ⇒ authorization to display your companies products/services in the spectator areas
- ⇒ 15 complimentary passes (Including pit and spectator areas)
- ⇒ reserved seating for 15 in the Festive Gardens (located at turn 1 of race course)
- ⇒ SightFirst II charitable donation with receipt for \$500

GOLD SPONSOR—\$2,500

- ⇒ race site banners in pit and spectator areas targeting thousands of race participants and spectators
- ⇒ your company name will appear as a “class” sponsor in the race program and will appear on each boat registered to compete in that specific class
- ⇒ radio, newspaper and program (1/2 page) advertising package indicating your investment into the community
- ⇒ authorization to display your companies product/services in the spectator area
- ⇒ 10 complimentary event passes (spectator and pit areas)
- ⇒ your company name and logo will appear on promotional posters products
- ⇒ SightFirst II charitable donation with receipt for \$250

SILVER SPONSOR—\$1,000

- ⇒ basic signage in pit and spectator areas
- ⇒ 10 complimentary event passes (5 for spectator areas and 5 for spectator and pit areas)
- ⇒ Authorization to display your companies product/services the in spectator area
- ⇒ 1/4 page program advertising
- ⇒ name and company logo on all promotional posters
- ⇒ SightFirst II charitable donation with receipt for \$100

BRONZE SPONSOR—\$500

- ⇒ 5 complimentary event passes (spectator areas)
- ⇒ 1/4 page program advertising
- ⇒ name and company logo on all promotional posters
- ⇒ SightFirst II charitable donation with receipt for \$50

FRIENDSHIP SPONSOR—\$100

- ⇒ 2 complimentary passes (spectator areas only)
- ⇒ special “Thank You” in race program